



Sustainability Briefing for food suppliers

Introduction

Paradise City is committed to responsible food sourcing: reducing travel miles, environment impacts and maintaining welfare standards, and managing our operations sustainably. As a concession you play a crucial role. Please note we always welcome feedback on what we are doing and how it affects you, as well as new ideas.

Overview of Essential Sustainability Criteria to Trade

1. All concessions must adhere to the compostable serve-ware and packaging guidelines (“biodegradable” is not acceptable).
2. The certification requirements for meat, fish, eggs, milk and tea & coffee are an absolute – all stall supply records will be checked.
3. Sugar, salt & pepper and sauces must not be available in single sachets.
4. All traders must use the recycling systems provided behind their stalls.
5. No bottled water or drinks of any type in plastic disposable bottles are permitted to be sold at the event.

Please note that failure to adhere to any of the above will result in the loss of your deposit and will affect applications to trade at future events.

Food Sourcing Policy

Paradise City is committed to sourcing responsibly. We recognise that sourcing decisions affect margins and so we accept minimum standards of free range, while we move toward organic festival-wide. When certification cannot be obtained, we look closely at the story behind and accept other criteria, as long as it is authentic and natural. Please see the essential and desirable criteria below:

Essential Criteria

1. All meat products must be guaranteed from outdoor-reared animals at the very least, and preferably certified Organic.
2. Free range eggs ONLY, preferably organic.
3. Only fish on Marine Conservation Society’s ‘fish to eat’ list www.fishonline.org/fish-advice/eat - which includes Marine Stewardship Council (MSC) certified fish (www.msc.org).
4. All menus should be based on local, seasonal produce where possible. We will provide a suppliers list and arrange vegetables, bread, etc. to be purchase locally upon arrival on the site.
5. Required items not available locally should be grown within Europe wherever possible.
6. All tea, coffee, hot chocolate, sugar and bananas must be either certified Fair Trade or from direct trade.
7. All milk must be organic.
8. All cleaning products must be non-toxic, biodegradable or environmentally friendly wherever possible within food hygiene guidelines.

Those selling meat or fish are required to provide evidence that their produce conforms to the above criteria. Supplier invoices will be checked onsite as part of the Readiness to Open Check

Desirable Criteria

- Menu's should be based on seasonable Belgian produce where possible.
- Where food unavailable from Belgium is required, aim to source from Europe.
- Provide basic info to customers about ethical and environmental standards at the stall and/or on menu boards, e.g. with our CO₂ master who will calculate and therefore show how much lower the carbon dioxide emissions generated by any given snack are when compared to a run-of-the-mill festival fare.

Marks/certifications we like to see:



Serve-ware & Packaging Policy

We aim to recycle and compost as much as possible. Serve-ware is generally not easily recycle-able due to being covered in food stuff, therefore the best approach is to ensure it is compostable *with* the food. All serve-ware including cutlery, plates, meal boxes etc. must be 'compostable'. **Please note this is different to 'biodegradable', which is not permitted.** It is essential that everyone use the correct serve-ware as small percentages of contamination can lead to large amounts of waste going to landfill rather than being composted. Please note that serve-ware will be checked onsite before permission is granted to open.

Permissible serve-ware:

- Wooden cutlery – spoons, forks and knives
- Compostable paper and cardboard cups
- Compostable paper plates and bowls
- Wooden stirrers



Banned serve-ware types:

- No cornstarch/bio 'Plastic' cups allowed to be used on site (they are often confused with plastic cups/glasses or compostable waste leading to confusion and lower recycling rates).
- No expanded polystyrene.
- No plastic cutlery.
- No single sachet servings of salt, pepper, sugar or sauces.
- No disposable plastic bottles of any type.
- No plastics of any type including PET, rPET or HPDE.

If you have any queries about whether you are using the correct materials contact your supplier and check that what you are buying conforms to EN13432.

Packaging Policy

Packaging should be kept to a minimum and consist of only compostable or approved recyclable materials:

- No plastics
- Uncoated* cards and plastics (*starch-based compostable coatings are permissible).

Recycling Systems

We have ambitious recycling targets and we also aim to achieve Zero Waste to Landfill. This requires separating all of our waste streams onsite. We realise it can be difficult as each festival you attend may have a different system. Because of this we aim to be very clear about what we expect and the Recycling Liaison will be around throughout the event to offer support.

TYPE OF WASTE	HOW TO RECYCLE
Mixed dry recyclables: Plastic, cans, tins, tetra pak	You will be provided with blue garbage bags. The Recycling Team will daily collect the full bags from your stall and dispose them in one of the 2 containers for mixed dry recyclables.
Glass	Use the glass containers provided behind the stalls and deposit on a daily basis.
Food waste, compostable serve-ware and compostable packaging	Please bring your own kitchen bin; these can be decanted into 240l-lidded wheelie bins behind each cluster of stalls or individual stalls where food waste collection is higher. Plastic liners are not to be used.
Cardboard	Use one of the 2 1100l-containers provided behind the stalls – please break down/fold boxes and deposit on a daily basis.
Cooking oils/fats	Please store used oils and fats in your original container or own container with lid on until the end of the event, and request for it to be collected by the Recycling Team.
Waste water – no oils/fats/solids please	Use the water waste storage containers provided. You will need a container at your stall to store and transfer waste water to the central tank.
Other waste	You will be provided with black garbage bags and a bin. The Recycling Team will daily collect the full bags from your stall and dispose them. Plastic liners are not to be used.

Our onsite Recycling Team will offer advice and help onsite, and provide you with an A4 sheet of the recycling instructions to be placed in your stall for staff. If you do not have the necessary resources as above, please advise a member of staff. It is your responsibility to ensure your staff recycle and keep waste streams separate. Your deposit will only be returned if you recycle effectively *and* leave your pitch in an acceptable state – completely litter free. A sign-off from the Markets Manager is required at the end of the event.

Green Trader Award: Celebrating Your Efforts

We are rewarding the greenest trader with the ‘best improver’ award – the winner receives a feature on our web site and on our social media network. We’ll come round to do the assessment early in the weekend, remember this is your chance to show off about all the great green stuff you do.

Infringements & deposit

Checks of compliance will be made through the festival. Please note that we do check, so we expect your operation to reach the standards you have claimed. Our Sustainability Guru will come and say hello before you open and give you a ‘Green and Ready’ certificate – this is part of the requirement for readiness to open, along with the usual safety checks. If you are selling meat, dairy, tea, coffee, fish or eggs we will ask to see your supplier receipts as proof of origin.

We ask that you deposit an amount of 100 € to insure that you will comply and not damage the location. This

amount must be paid on Paradise City’s third party bank account n° BE 13 3635 6709 1039 for the 20th of June, the latest. Failure to pay this amount allows the festival to refuse the installation of your stall on site. Please bring a proof of payment when you arrive at the festival.

The festival will deliver a green card to all the suppliers and vendors who have respected the obligations set in this document. Yellow, orange and red cards will be given to the suppliers and vendors who have failed to comply with our guidelines, according to the table below. It shall have a consequence on the refund of the deposit.

Infringements	Card	Cost	Balance of the deposit
no infringement	green card	0 €	100 €
first infringement	yellow card	0 €	100 €
second infringement	yellow card	20 €	80 €
third infringement	orange card	30 €	50 €
fourth infringement	red card	50 €	0 €

Examples of infringements:

- use of banned materials
- putting garbage in the public sorting areas
- blue bag (PMC) mixed unsorted
- failure to compost
- spreading used water on the site
- use of non-compostable materials
- site dismantling that is not 100 % cleaned with garbage still lingering after you leave.

According to the retaining mentioned in the table above, your deposit will be paid back to your own account for the latest on the 15th of July.

You can appeal these sanctions within 15 days after notice of an infringement by providing a justification sent by certified mail to Paradise City BVBA - Clovislaan 23 – 1000 Brussels.

Waste Food Collection Service

We know that traders do not intend to have surplus food but are aware that sometimes this is unavoidable given the nature of the business. If there’s a chance you will have food remaining at the end of the festival and would like to be able to use it for a good cause, we have arranged for Le Centre d’entraide de laeken to collect from you at the end of the event.

Follow-up on the carbon footprint

Conscious of the festival’s impact on the environment, we have decided to compensate the CO2 emissions issued for the organization of the music festival and during the event. Therefore, you will receive an email one or two weeks after the festival asking for information regarding your transportation so that we can evaluate our environmental impact. Please, take note of the tone of transported material (if applicable and possible),

the number of kilometers traveled and with which kind of vehicle, to properly answer the questionnaire.

We will also invite you to communicate any ideas to make the festival more sustainable.

Thanks for reading and we look forward to welcoming you at Paradise City !